

As Advertised--Ground Broken

Construction Work In Full Swing



THE LAST ROUND. Finishing breaking ground for first truck factory unit, October 2, 1919, Saint Louis, Mich., Bollstrom Motors, Inc.



Fordson Tractor contributed by Burlingame & Son breaking ground for Bollstrom Motors, Inc., plant. Mr. Bollstrom and Mrs. Burlingame standing. Saint Louis, Mich.

PAST ACHIEVEMENT IS FUTURE ASSURANCE

Maurice Bollstrom was first to conceive a Practical Four Wheel Drive and make it a Commercial, Marketable vehicle. His successful use of his internal gear axle as designed in his truck, popularized this form of drive axle for motor vehicles.

The lifelong tutelage he received from his father, the late Alexis Bollstrom, who during the civil war was in charge of the construction of a number of these "Cheese Boxes," the Ericson Monitors, gave him a fund of mechanical knowledge and practical experience. Trained by such a father, he could not bow to the obstacles encountered, but set out to prove, and did prove, the Four Wheel Drive a commercial success over a decade ago. He produced the first successful Duplex truck. His life since that time, excepting the period he served in the Tank Corps during the war, where he was appointed mechanical instructor in the School for Tanks, has been devoted to the refinement of designs which are now ready to be produced for the market. Bollstrom designed from the ground up, the Bollstrom Four Wheel Drive.

The Bollstrom organization to a man has been attracted to the project purely upon grounds of to them proven feasibility of the enterprise. Here is gathered the best production talent it has been possible to obtain, with a directorate that is at once progressive and wisely conservative.

President, Henry H. Soule, of Alma, Mich., financier and contractor, directors in many corporations, including First State Bank of Alma, Mich., is too well known to require introductory.

Vice President, M. Bollstrom.

Secretary and Treasurer, Fred C. Ohland. He comes to us highly recommended by scores of business men and bankers throughout central Michigan, with whom he has come into immediate contact for the past eighteen years.

E. H. Bennett, formerly city treasurer, Coldwater, Mich.

W. H. Hall, St. Louis, Mich., prominent coal and lumber dealer.

Samuel Hinkle, St. Louis, Mich., prominent farmer and stock buyer.

The production of the Bollstrom 4 wheel drive is in charge of the following named gentlemen:

M. Bollstrom.

Guy Hamilton, General Manager. An executive who has been connected with the motor car industry since its earliest days. In 1895, he was associated with John G. Heal in the development of the valve-in-head motor, and in 1897, with Walter Marr in completing the first successfully operated motorcycle. His universally recognized ability makes him the logical man for this important position. During the war Mr. Hamilton was government supervisor over four munition plants. After the armistice he was made chief of the government claims board for the Jackson, Mich., district.

Karl F. Ranger, Chief Engineer, with Mr. Bollstrom as designer, of the Duplex Truck, is a man who has achieved a solid reputation for reliable engineering with Buick, Packard and Chalmers companies. During the war in government service on the production of Liberty Airplane Motors.

James B. Dick, Factory Manager, formerly with Regal Motor Car Co., Detroit; Garford Truck of Lima, Ohio, and superintendent of the Vehicle Company of Long Island, N. Y., and during the war in charge of production of munitions for the government in certain plants in Jackson, Michigan.

THE TRUTH NOTING BUT THE TRUTH

During the past week there has been increased interest shown in the Bollstrom Motor Inc. stock. Due to the fact that a company at the present time is working into a very strong position.

With finance hand for land and buildings, with work nearing completion, and engineering and pattern work already on your money now will be expense for bringing the truck into production and placing it on the market. If you buy at par, the same rate which has been paid by all who went, when there was no visible progress made.

WHY BOLLSTROM MOTORS INC. STOCK SHOULD BE PURCHASED NOW

The motor industry has attained a secure and stable position. The surface of truck and truck tractor manufacture has just been scratched as at present builders of dependable cars cannot fill the demand. The government is spending millions in building trunk line highways across the continent, which will greatly develop the already increasingly popular truck freight service.

Here the Bollstrom Four Wheel Drive, when completed comes into its own.

Bollstrom Motors, Inc.
Saint Louis, Michigan.

Gentlemen—

Please send me more information concerning your proposition, without any obligation on my part.

Name

Street or R. F. D.

City State

Bollstrom Motors Inc.

SAINT LOUIS, MICHIGAN

MADE IN
SAINT LOUIS
THE HEART
OF MICHIGAN